

Beau Armstrong

Founder at Carpe Diem Marketing

Summary

Sales / Marketing

Specialties

Dealing with people... identifying and overcoming challenges... adventure... :)

Experience

Founder at Carpe Diem Marketing

March 2006 - Present (5 years)

Lead a team of work-at-home marketers who market a variety of beneficial products and help one another with personal development.

3 recommendations available upon request

Senior Account Executive at UPS

February 1995 - March 2006 (11 years 2 months)

Began work as a part time package handler in college. Worked as delivery driver for two years while in college and after graduation. Moved into the sales department in August of 2003.

I had a lot of fun and met a lot of great people while at UPS. The training that I received there was second to none. I will always be grateful for my time at UPS.

6 recommendations available upon request

Education

Tarleton State University

BS, Computer Information Systems / Business, 1999 - 2002

Weatherford College

Basic studies for transfer, 1998 - 1999

Honors and Awards

2004 Top Producing Account Executive - North Texas District - UPS

2005 #2 in Customer Technology Program Conversions - North Texas District - UPS

2010 Rising Star of the Year - Sales - Supplier for Carpe Diem Marketing

Interests

Sharpening my relationship with Christ, Family, friends, Chicago Bears, studying group and individual buying behavior, phenomenon initialization and fruition, conquering self and the flesh through Christ, investing in the lives of others.

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9 people have recommended Beau

"Beau is a competent, consistent, thoroughly professional teamleader. He relates to people of all backgrounds, status, education, and geographical location. He always works for the good of others and in the process much has been achieved by him. I recommend him to anyone who wants a leader who can bring out the best in them."

— **Ken Stephens**, *Owner, Leader Resources Group*, worked directly with Beau at Carpe Diem Marketing

"Beau is a true leader and a positive inspiration to all those who have the opportunity to know him! When Beau speaks, I listen intently."

— **David Jumper**, *Owner, Entrepreneur*, worked directly with Beau at Carpe Diem Marketing

"Beau is an outstanding business partner. He is a team leader who consistently supports his group, never leaving them on their own. I remember when Beau drove to Denver from TX to speak at my Denver Entrepreneur group...now that is support. Beau is a man of high integrity, super caring and a real friend. That's tough to find sometimes. I highly recommend Beau and am honored to know him."

— **Connie Clark**, *Independent Rep, Public Gold*, worked directly with Beau at CarpeDiemNetworking.com

"Beau has a collaborative dedication to his clients and the organization he is a part of. His approach to a challenge is relentless, and his dedication to accomplish the task at hand is exemplary. I trust Beau's judgment and council and I consider him a friend."

— **Shawn Pelletier**, *Area Sales Manager, UPS*, managed Beau indirectly at UPS

"Beau is one of the finest sales people that I had the privilege to work with. He is a very detail oriented sales person who takes into account the business both to the benefit of his customers and UPS. Beau consistently exhibits professionalism, takes a consulting approach to business, and uses his vast experience in finding the right solutions for his customers. Beau continues to mentor others and is a true leader amongst his peers. It was to my benefit to get to work directly with Beau. Russell Cusano"

— **Russell Cusano**, *Senior Account Manager, UPS*, worked directly with Beau at UPS

"I had the pleasure to bring Beau Armstrong into UPS Business Development in Dallas, TX. Beau's professionalism, attention to sales detail, producing results and dedication to sales effort was exemplary. His leadership amongst his peers was unequalled as he mentored others, shared successes and further honed and mastered his selling skill sets. He possesses a winning combination of enthusiasm, sales knowledge and skill sets, in conjunction with a positive and customer centric attitude that make him a pleasure to work with. Beau was truly a partner at UPS and will be a trusted and honored partner in any of his future endeavors."

— **Mike Davis**, *District Sales Support Director, UPS*, worked directly with Beau at UPS

"Beau is one of those people that you always want on your team. When I had the pleasure of working with him, he was always building people up. He worked hard, got the job done, and people looked up to him. That explains why he started his own business and the nature behind it."

— **Kyle Lewis**, *Revenue Management Analyst, UPS*, worked directly with Beau at UPS

"Beau was one of the most dedicated and reliable people I ever worked with. I was on the interview panel at UPS when he interviewed for full-time management. His ability to stay cool under pressure through the process was outstanding. He went onto demonstrate that in the job as well."

— **Terry Giebler**, *Area Sales Manager, UPS*, managed Beau indirectly at UPS

"Beau Armstrong is the essence of dedication. His commitment to the organization, business development and his customers are second to none. Beau understands the goals of the organization and how to achieve those goal through his role in business development; all the while providing his client base with the highest level of supply chain solutions. When I hear the tag line: "What can Brown do for You", Beau Armstrong comes to mind. There is no package to small or no obstacle to large that Beau will not go the extra mile to satisfy his clients. It has truly been inspirational working with Beau because he leads by example. Many people talk the talk but Beau Armstrong walks the walk. If you are looking for a leader that will go into battle WITH his troops then Beau is your Man."

— **Kevin Odem**, *Sr. Account Executive, UPS*, worked directly with Beau at UPS

[Contact Beau on LinkedIn](#)